

UBS leverage products on *Swiss DOTS*



UBS is offering a large selection of leverage products on Swiss DOTS that can be traded directly with the issuer **from 8.00 a.m. until 10.00 p.m.** on every trading day. More than **25,000 UBS Warrants, Mini Futures and Turbo Warrants** are available to the investor (as of June 30, 2014). The underlying universe includes CH, EU and US equities and indices, as well as commodities such as Gold and Silver and the most frequently traded currency pairs. The investor benefits from both the

attractive pricing and **large trading volumes** offered by UBS. This means that **liquid trading** at fair prices is fundamentally guaranteed even for **high numbers of units**. By regularly issuing products UBS guarantees that the offer remains up to date **in every market situation**. The full range of our leverage products can be accessed at **www.ubs.com/swissdots** or www.swissquote.ch/swissdots.

At a glance

Wide range of products

More than **25,000 UBS Warrants, Mini Futures and Turbo Warrants** on Swiss, EU and US equities as well as indices, commodities such as Gold and Silver and the most frequently traded currency pairs (as of June 30, 2014). UBS products on Swiss DOTS are always settled in cash – no underlying assets are delivered.

Extended trading times

All UBS products are traded on exchange trading days **from 8.00 a.m. until 10.00 p.m**. Products on equities can be removed from trading on a temporary basis during any relevant auctions in the underlying or corporate action.

Underlying	Trading times*
CH equities (Logitech, Nestlé, UBS, Zurich,)	8.00 a.m. until 10.00 p.m.
CH indices (SLI® & SMI®)	8.00 a.m. until 10.00 p.m.
EU equities (BNP, Commerzbank, Nokia,)	8.00 a.m. until 10.00 p.m.
EU indices (DAX®, Euro STOXX 50®, MDAX® & TecDAX®)	8.00 a.m. until 10.00 p.m.
US equities (Apple, Facebook, Google,)	8.00 a.m. until 10.00 p.m.
US indices (Dow Jones®, Nasdaq® & S&P 500®)	8.00 a.m. until 10.00 p.m.
Currencies (EUR/USD, EUR/CHF & USD/CHF)	8.00 a.m. until 10.00 p.m.
Commodities (Gold and Silver)	8.00 a.m. until 10.00 p.m.

^{*} On public holidays, Swiss DOTS generally has the same trading hours as the stock exchange on which the underlying values are traded. Times might differ in particular cases Products based on currency pairs and commodities generally have the same trading hours as EU equities.

Attractive prices

Trading quality is a high priority for Swiss DOTS: UBS leverage products are rounded to **three decimal places.** In addition, **tight bid-ask spreads**, i.e. small differences between the buying and selling rates, ensure low transaction costs for the product. The pricing for **large trading volumes** generally allows liquid and problem-free trading even for high numbers of units.

Secure trading

If for any reason a mistrade (incorrect trade concluded) should occur, **clear mistrade rules** are triggered immediately. A buying or selling trade is declared to be a mistrade if it is concluded at a price that deviates significantly from the market price that was valid at the relevant time of the trade. This means that it can be guaranteed that the UBS product range is always traded at **fair conditions**. This is monitored both by Swissquote and the issuers.

Efficient order processing

Different **order types** are supported by Swiss DOTS. Swissquote ensures that the transactions are concluded in accordance with the order type. The client can choose between market order, limit order, stop-loss order, and stop-limit order. The stop levels are monitored continuously on the basis of the UBS bid-ask rates and executed immediately once the limit is reached. There is also the option of a **quote request**, which is answered by UBS trading desk in real time.

Large selection of underlyings (as of June 30, 2014)

Α	Deutsche Bank AG	Kaba Holding AG	SAP AG
ABB Ltd.	Deutsche Lufthansa AG	Kudelski SA	Schindler Holding AG
Actelion Ltd.	Deutsche Telekom AG	Kühne + Nagel International AG	Schlumberger NV
Adecco SA	DKSH Holding Ltd.	Kuoni Reisen Holding AG	Schmolz + Bickenbach AG
Advanced Micro Devices Inc.	Dow Chemical Co.	L	SFS Group
AFG Arbonia-Forster-Holding AG	Dow Jones Industrial Average	Lilly (Eli) & Co.	SGS SA
Alcatel-Lucent SA	Dufry AG	Logitech International SA	Siemens AG
Alcoa Inc.	E	Lonza Group AG	Sika AG
Allianz SE	E.ON SE	LVMH Moët Hennessy Louis Vuitton	Silber
Alpiq Holding AG	eBay Inc.	M	SLI®
Amazon.com Inc.	EFG International AG	McDonald's Corporation	SMI®
Amgen Inc.	EUR/CHF	MDAX®	Societe Generale
AMS AG	EUR/USD	Merck & Co.	Sonova Holding AG
Apple Inc.	Euro STOXX 50® Index	Meyer Burger Technology AG	Starbucks Corporation
Aryzta AG	Exxon Mobil Corporation	Micronas Semiconductor Holding AG	Straumann Holding AG
AXA SA	F	Microsoft Corporation	Sulzer AG
В	Facebook, Inc.	N	Swiss Life Holding AG
BAIDU Inc.	First Solar Inc.	Nasdag 100® Index	Swiss Prime Site AG
Bâloise Holding AG	Forbo Holding AG	Nestlé SA	Swiss Re AG
Bank of America Corporation	Freeport McMoRan Copper & Gold Inc.	Netflix	Swisscom AG
Barrick Gold Corporation	G	Newmont Mining Corporation	Swisslog Holding AG
Barry Callebaut AG	Galenica AG	Nobel Biocare Holding AG	Syngenta AG
BASE SE	GAM Holding AG	Nokia Oyj	T
Basilea Pharmaceutica AG	Gategroup Holding AG	Novartis AG	TecDAX®
BKW AG	Geberit AG	0	Telecom Italia SpA
BNP Paribas S.A.	General Electric Company	OC Oerlikon Corporation AG	Temenos Group AG
Boeing Co.	General Motors Company	Oracle Corporation	Tesla
Bucher Industries Ltd	Georg Fischer AG	Orascom Development Holding AG	ThyssenKrupp AG
C	Givaudan SA	P	Transocean Ltd.
Caterpillar Inc.	Gold	Palladium	Twitter Inc.
Cembra Money Bank AG	Goldman Sachs Group, Inc.	Panalpina Welttransport Holding AG	U
Charles Vögele Holding AG	Google Inc.	Pargesa Holding AG	UBS AG
Chesapeake Energy Corp.	H	Partners Group Holding AG	USD/CHF
Chevron Corp.	Halliburton Co.	Pfizer Inc.	USD/JPY
Cisco Systems, Inc.	Helvetia Holding AG	Platinum	V
Citigroup Inc.	Hewlett-Packard Company	priceline.com Incorporated	Valora Holding AG
Clariant AG	Holcim Ltd	PSP Swiss Property AG	Visa Inc.
Commerzbank AG	I/J	O	Volkswagen AG VZ
Compagnie Financière Richemont	IBM Corporation	QUALCOMM Incorporated	Vontobel Holding AG
ConocoPhillips Co.			W
Credit Agricole SA	Infineon Technologies AG Intel Corporation	Rieter Holding AG	Weatherford International Ltd
	Johnson & Johnson		Whole Foods Market Inc.
Credit Suisse Group AG		Roche Holding AG	
D	JPMorgan Chase & Co.	RWE AG	Y
Daimler AG	Julius Baer Group Ltd.	S	Yahoo! Inc.
DAX®	K	S&P 500®	Z
Dell Inc.	K+S AG	Sanofi SA	Zurich Insurance Group AG

What is Swiss DOTS?

Swiss DOTS stands for **Swiss Derivatives OTC (over the counter) Trading System** and was launched in May 2012 by the Swiss online bank Swissquote in collaboration with UBS and Goldman Sachs. Investors are currently offered

Contact

If you have any questions about Swiss DOTS or the UBS product range, please contact us:

UBS Public Distribution Switzerland

Hotline: + 41-44-239 76 76 E-mail: keyinvest@ubs.com www.ubs.com/keyinvest more than 40,000 products on Swiss DOTS, whereby regular product issues ensure that there is always a market-fresh offer available (as of June 30, 2014). You can find out more about Swiss DOTS on www.swissquote.ch/swissdots

This information is communicated by UBS AG and/or its affiliates ("UBS"). UBS may from time to time, as principal or agent, have positions in, or may buy or sell, or make a market in any securities, currencies, financial instruments or other assets underlying the product to which this document relates (the "Product"). UBS may provide investment banking and other services to and/or have officers who serve as directors of the companies referred to in this document. UBS's trading and/or hedging activities related to the Product may have an impact on the price of the underlying asset and may affect the likelihood that any relevant barrier is crossed. UBS has policies and procedures designed to minimise the risk that officers and employees are influenced by any conflicting interest or duty and that confidential information is improperly disclosed or made available. In certain circumstances UBS sells the Product to dealers and other financial institutions at a discount to the issue price or rebates to them for their own account some proportion of the issue price. Further information is available on request. Structured products are complex and may involve a high risk of loss. Prior to purchasing the Product you should consult with your own legal, regulatory, tax, financial and accounting advisors to the extent you consider it necessary, and make your own investment, hedging and trading decisions (including decisions regarding the suitability of the Product) based upon your own judgement and advice from those advisers you consider necessary. Save as otherwise expressly agreed in writing, UBS is not acting as your financial adviser or fiduciary in relation to the Product. Unless stated otherwise in this document, (i) this document is for information purposes only and should not be construed as an offer, personal recommendation or solicitation to purchase the Product and should not be treated as giving investment advice, and (ii) the terms of any investment in the Product will be exclusively subject to the detailed provisions, including risk considerations, contained in the information memorandum, prospectus or other issuer documentation for the issue of the Product. UBS makes no representation or warranty relating to any information herein which is derived from independent sources. This document shall not be copied or reproduced without UBS's prior written permission. No action has been or will be taken in any jurisdiction that would permit a public offering of the Product, save where explicitly stated in the issuer documentation. The Product must be sold in accordance with all applicable selling restrictions in the jurisdictions in which it is sold. This material contains data derived as a result of backtesting of data and is provided by UBS in good faith using our standard methodology for information of this kind. That methodology relies on proprietary models, empirical data, assumptions and such other information that we believe to be accurate and reasonable. We make, however, no representation as to the accuracy, completeness or appropriateness of such methodology and accept no liability for your use of the Information. Specifically, there is no assurance that other banks or brokers would derive the same results for the backtest period. © UBS 2014. All rights reserved.