



# 6.00% p.a. USD Combo Barrier Reverse Convertible

Linked to an equally-weighted basket of fifteen single stock BRCs  
Issued by UBS AG, London Branch



Cash settled; Quanto Style  
SVSP/EUSIPA Product Type: Barrier Reverse Convertible (1230)  
Valor: 39576505 / ISIN: CH0395765057 / WKN: UV3G8H

## Indicative Terms

This Product does not represent a participation in any of the collective investment schemes pursuant to Art. 7 ff of the Swiss Federal Act on Collective Investment Schemes (CISA) and thus does not require an authorisation of the Swiss Financial Market Supervisory Authority (FINMA). Therefore, Investors in this Product are not eligible for the specific investor protection under the CISA. Moreover, Investors in this Product bear the issuer risk.

This is a structured product which may involve derivatives. Prospective purchasers of this Product should ensure that they understand the nature of the Product and the extent of their exposure to risks and that they consider the suitability of the Product as an investment in the light of their own circumstances and financial condition. This Product involves a high degree of risk, including the risk of it expiring worthless. Potential investors should be prepared to sustain a total loss of the purchase price of their investment.

This document (Indicative Terms) constitutes the non-binding Indicative Simplified Prospectus for the Product described herein. It does not constitute a binding offer, contains indicative terms and conditions subject to change and can be obtained free of charge from UBS AG, P.O. Box, CH-8098 Zurich (Switzerland), via telephone (+41-(0)44-239 47 03), fax (+41-(0)44-239 69 14) or via e-mail (swiss-prospectus@ubs.com). The Final Simplified Prospectus will be made available at the Issue Date. The relevant version of this document is stated in English; any translations are for convenience only. For further information please refer to paragraph «Product Documentation» under section 4 of this document.

## 1. Description of the Product

### Underlying Details – Equally Weighted Basket of 15 single stock BRCs

i	Constituent	Initial Level (indicative)	Strike Level (indicative)	Kick-In Level (indicative)	Constituent Coupon (for informational purposes)
1	<b>salesforce.com Inc</b> Bloomberg: CRM UN / Valor: 1755645	108.10	108.10 (100.00%)	75.4214 - 78.6644 (69.77% - 72.77%)	6.00% p.a.
2	<b>Union Pacific Corp</b> Bloomberg: UNP UN / Valor: 979840	137.53	137.53 (100.00%)	96.1885 - 100.3144 (69.94% - 72.94%)	6.00% p.a.
3	<b>Lennar Corp</b> Bloomberg: LEN UN / Valor: 947030	67.58	67.58 (100.00%)	47.9007 - 49.9281 (70.88% - 73.88%)	6.00% p.a.
4	<b>RWE AG</b> Bloomberg: RWE GY / Valor: 1158883	17.64	17.64 (100.00%)	10.8609 - 11.3901 (61.57% - 64.57%)	6.00% p.a.
5	<b>NN Group NV</b> Bloomberg: NN NA / Valor: 24658874	36.75	36.75 (100.00%)	27.1509 - 28.2534 (73.88% - 76.88%)	6.00% p.a.
6	<b>Enel SpA</b> Bloomberg: ENEL IM / Valor: 1250633	17.64	17.64 (100.00%)	3.7684 - 3.9286 (70.57% - 73.57%)	6.00% p.a.
7	<b>Industrial &amp; Commercial Bank of China</b> Bloomberg: 1398 HK / Valor: 2739966	6.56	6.56 (100.00%)	4.7717 - 4.9685 (72.74% - 75.74%)	6.00% p.a.

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8	<b>Tencent Holdings Ltd</b> Bloomberg: 700 HK / Valor: 24014323	433.20	433.20 (100.00%)	292.0201 - 305.0161 (67.41% - 70.41%)	6.00% p.a.
9	<b>Galaxy Entertainment Group Ltd</b> Bloomberg: 27 HK / Valor: 2281095	59.30	59.30 (100.00%)	38.8771 - 40.6561 (65.56% - 68.56%)	6.00% p.a.
10	<b>Rio Tinto PLC</b> Bloomberg: RIO LN / Valor: 402589	3,959.50	3,959.50 (100.00%)	2,462.0171 - 2,580.8021 (62.18% - 65.18%)	6.00% p.a.
11	<b>BHP Billiton PLC</b> Bloomberg: BLT LN / Valor: 675391	1,561.60	1,561.60 (100.00%)	1,024.4096 - 1,071.2576 (65.60% - 68.60%)	6.00% p.a.
12	<b>Barclays PLC</b> Bloomberg: BARC LN / Valor: 1399446	199.18	199.18 (100.00%)	124.4078 - 130.3832 (62.46% - 65.46%)	6.00% p.a.
13	<b>Lonza Group AG</b> Bloomberg: LONN SE / Valor: 1384101	270.90	270.90 (100.00%)	191.7701 - 199.8971 (70.79% - 73.79%)	6.00% p.a.
14	<b>Credit Suisse Group AG</b> Bloomberg: CSGN SE / Valor: 1213853	17.64	17.64 (100.00%)	12.1222 - 12.6514 (68.72% - 71.72%)	6.00% p.a.
15	<b>GAM Holding AG</b> Bloomberg: GAM SE / Valor: 10265962	16.76	16.76 (100.00%)	11.0566 - 11.5594 (65.97% - 68.97%)	6.00% p.a.

## Product Details

Security Numbers	Valor: 39576505 / ISIN: CH0395765057 / WKN: UV3G8H
Issue Size	up to USD 10,000,000.00 (with reopening clause)
Denomination / Nominal	USD 1,000.00
Issue Price	100.00% (percentage quotation)
Settlement Currency	USD (Quanto)
Quanto Style	The Redemption is not subject to any exchange rate
Quarterly Payment ("Coupon")	6.00% p.a., paid quarterly in arrears. Coupon payment per Denomination will be USD 15.00 on the relevant Coupon Payment Date(s). For Swiss tax purposes the Coupon payment is split into two components: 1) 1.96% interest component 2) 4.04% premium component
Quoting Type	Secondary market prices are quoted in percentage and clean: accrued interest is NOT included in the price

## Dates

Launch Date	08 January 2018
Subscription End Date	Until 22 January 2018, 15:00 CET (Please note that Subscription Period might be closed earlier, if market conditions change or if maximum size is reached)
Pricing Date	23 January 2018 (or when Subscription Period ends).
Payment Date ("Issue Date")	30 January 2018
Last Trading Day / Time	23 January 2019, 17:15 CET
Expiration Date ("Expiry")	23 January 2019 (subject to Market Disruption Event provisions)
Redemption Date / Maturity Date	30 January 2019 (subject to Market Disruption Event provisions)
Coupon Payment Date(s)	30 April 2018, 30 July 2018, 30 October 2018 and 30 January 2019

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## Redemption

The Investor is entitled to receive from the Issuer on the Redemption Date an amount in the Settlement Currency in respect of each Denomination, according to the following scenarios:

Scenario 1 If a **Kick-In Event has NOT occurred in respect of any Constituent (i)**, the Investor will receive 100% of the Nominal

Scenario 2 If a **Kick-In Event has occurred in respect of any Constituent (i)**, and:

- 1) If the Expiration Value of **all** Constituents are **at or above** their respective Strike Levels, the Investor will receive 100% of the Nominal;
- 2) If the Expiration Value of **one or more** Constituents is **below** the respective Strike Level, the Investor will receive an amount according to the following formula:

$$\text{Nominal} \times \left[ \frac{1}{15} \times \sum_{i=1}^{15} (\text{Constituent Redemption Amount (i)}) \right]$$

**For the avoidance of doubt, the Coupon payment is due in any case.**

Constituent Redemption Amount (i) In respect of each Constituent (i), the Constituent Redemption Amount (i) shall be determined as follows:

1) If a **Kick-In Event has NOT occurred**: 100%

2) If a **Kick-In Event has occurred**:  $\text{Min} \left[ 100\% ; 100\% - \frac{\text{Strike(i)} - \text{Expiration Value (i)}}{\text{Initial (i)}} \right]$

Where:

Initial (i) means the Initial Level of Constituent (i)

Strike (i) means the Strike Level of Constituent (i)

Kick-In Event A Kick-In Event shall be deemed to have occurred in respect of each Constituent (i) if, at any time on any Exchange Business Day with respect to Constituent (i) during the period from and including the Pricing Date to and including the Expiration Date, the level of the Constituent (i) quoted on the Related Exchange is **at or below** the Kick-In Level of Constituent (i), as reasonably determined by the Calculation Agent

Expiration Value (i) Means the official closing value of Constituent (i) on the Expiration Date on the Related Exchange, as determined by the Calculation Agent

## Product Structure

The Combo Barrier Reverse Convertible is a product that offers the Investor a coupon. In return for this, Investors take the risk that they will receive the cash equivalent of one or more of the Constituents at Redemption of the product.

As long as none of the Kick-In Levels of the Basket Constituents has been touched or breached during the lifetime of the Product, the Investor will receive 100% of the Nominal in cash. Otherwise, the Investor will receive:

- 100% of the Nominal in cash, if at Expiry all Constituents close at or above their respective Strike Levels; or
- a value reflecting the sum of the performance of the individual underlying BRCs, if at Expiry one or more Constituents close below their respective Strike Levels.

The Coupon will be paid out in any scenario. The Product offers a relatively high coupon in return for not profiting from gains above the strike level and for taking the risk of a loss potential equivalent to a direct investment in the shares contained in the basket.

## General Information

Issuer	UBS AG, Zurich and Basel, Switzerland, acting through its London Branch
Issuer Rating	A1 Moody's / A+ S&P's / AA- Fitch This is the long term credit rating of the Issuer and it does not represent ratings of the Product. A rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, change or withdrawal at any time by the assigning rating agency. The Product will not be rated.
Issuer Supervisory Authority	Swiss Financial Market Supervisory Authority (FINMA). London Branch additionally Financial Conduct Authority (FCA) and Prudential Regulation Authority (PRA). Jersey Branch additionally Jersey Financial Services Commission (JFSC).
Lead Manager	UBS AG, Zurich (UBS Investment Bank)

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<b>Internet:</b> <a href="http://www.ubs.com/keyinvest">www.ubs.com/keyinvest</a>	<b>Product Hotline:</b> +41-44-239 76 76*

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Calculation Agent	UBS AG, London Branch	
Paying Agent	UBS Switzerland AG	
Related Exchange (i)	<b>i Constituent</b>	<b>Related Exchange</b>
	1 salesforce.com Inc	New York Stock Exchange
	2 Union Pacific Corp	New York Stock Exchange
	3 Lennar Corp	New York Stock Exchange
	4 RWE AG	XETRA
	5 NN Group NV	EN Amsterdam
	6 Enel SpA	Borsa Italiana
	7 Industrial & Commercial Bank o	Hong Kong Stock Exchange
	8 Tencent Holdings Ltd	Hong Kong Stock Exchange
	9 Galaxy Entertainment Group Ltd	Hong Kong Stock Exchange
	10 Rio Tinto PLC	London Stock Exchange
	11 BHP Billiton PLC	London Stock Exchange
	12 Barclays PLC	London Stock Exchange
	13 Lonza Group AG	SIX Swiss Exchange
	14 Credit Suisse Group AG	SIX Swiss Exchange
	15 GAM Holding AG	SIX Swiss Exchange
Listing	None	
Secondary Market	The Issuer or the Lead Manager, as applicable, intends, under normal market conditions, to provide bid and/or offer prices for this Product on a regular basis. However, the Issuer or the Lead Manager, as applicable, makes no firm commitment to provide liquidity by means of bid and/or offer prices for this Product, and assumes no legal obligation to quote any such prices or with respect to the level or determination of such prices. Daily price indications, if any, will be available on Reuters/Bloomberg, <a href="http://www.ubs.com/keyinvest">www.ubs.com/keyinvest</a> and SIX Financial Information from 09:15 - 17:15 (CET).	
Interest Calculation	30/360	
Exchange Business Day (i)	Any day on which, in respect of Constituent (i), the relevant Related Exchange (i) is scheduled to be open for trading, notwithstanding any day on which they close for business prior to their regular weekday closing time	
Exchange Business Day (i) Convention	Following Unadjusted	
Minimum Investment	USD 1,000 (subject to Selling Restrictions)	
Minimum Trading Lot	USD 1,000	
Clearing	SIX SIS, Euroclear, Clearstream (registered as intermediated securities with SIX SIS AG, in Switzerland)	
Status	Unsecured / Unsubordinated	
Form of Deed	Uncertificated Securities	
Governing Law / Jurisdiction	Swiss / Zurich	
Product	One Combo Barrier Reverse Convertible is equivalent to one (1) "Product". "Products" wherever used herein shall be construed to mean integral multiples of the same, subject to the Issue Size.	
Adjustments	The terms of the Product may be subject to adjustments during its lifetime. For clients outside of the United Kingdom, any changes with regard to the terms of this Product shall be published on the internet at <a href="http://www.ubs.com/keyinvest">www.ubs.com/keyinvest</a> . Detailed information on such adjustments is to be found in the Product Documentation.	
Public Offering	Switzerland	
Distribution Fee	1.50%, fee included in the Issue Price	

### Tax Treatment Switzerland

Swiss Transfer Stamp Duty	The product does not qualify as a taxable security. Transactions are not subject to Swiss Stamp Duty.
Swiss Income Tax	For Swiss tax purposes this product is qualified as a combination of an option and a bond with the majority of the return consisting of coupon as opposed to discount or agio (non IUP). For private investors resident in Switzerland the interest component of the coupon and the increase of the bond floor (if any) are subject to income tax. The tax

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liability related to the increase of the bond floor crystallises at redemption and does not depend on the time of purchase. However, any gain derived from the option is considered as capital gain and is therefore for such investors not subject to income tax.

Swiss Withholding Tax

This product is not subject to the Swiss Issuer Withholding Tax. It depends on the jurisdiction of the issuer whether a foreign issuer withholding tax applies.

The tax information only provides a general overview over the Swiss tax consequences linked to this product based on the tax laws and the practice of the tax administration at the time of issue. Tax laws and the practice of tax administrations may change, possibly with retroactive effect.

### Withholding related to 871 (m) of the U.S. Tax Code

A 30% withholding tax is imposed on certain "dividend equivalents" paid or deemed paid to a non-U.S. holder with respect to a "specified equity-linked instrument" that references one or more dividend-paying U.S. equity securities. The withholding tax can apply even if the instrument does not provide for payments that reference dividends. Treasury regulations provide that the withholding tax applies to all dividend equivalents paid or deemed paid on specified equity-linked instruments that have a delta of one ("delta one specified equity-linked instruments") issued after 2016 and to all dividend equivalents paid or deemed paid on all other specified equity-linked instruments issued after 2018.

The Issuer has determined that the Products are not specified equity-linked instruments that are subject to withholding on dividend equivalents and, therefore, will not be subject to withholding on dividend equivalent payments. It is possible, however, that the Products could be deemed to be reissued for tax purposes upon the occurrence of certain events affecting the (i) Shares and/or Index referenced in the Products or (ii) these Products, and following such occurrence, the Products could be treated as delta one specified equity-linked instruments that are subject to withholding on dividend equivalent payments. It is also possible that withholding tax or other Section 871(m) tax could apply to the Products under these rules if a non-U.S. holder enters, or has entered, into certain other transactions in respect of the relevant Shares and/or Index referenced in the Products. If withholding is required, the Issuer will withhold 30% in respect of dividend equivalents paid or deemed paid on the Products and will not pay any additional amounts with respect to any such taxes withheld. Additionally, in the event that withholding is required, the Issuer hereby notifies each holder that for purposes of Section 871(m), the Issuer will withhold in respect of dividend equivalents paid or deemed paid on the Products on the dividend payment date as described in Treasury regulations section 1.1441-2(e)(4) and Revenue Procedure 2017-15 §3.03(B), as applicable. A non-U.S. holder that enters, or has entered, into other transactions in respect of the Shares and/or Index referenced in the Products should consult its own tax advisor regarding the application of Section 871(m) to its Products in the context of its other transactions. No assurance can be given that investors in the Products will be able to successfully claim a reduction in tax pursuant to an income tax treaty.

### Classification

This Product does not represent a participation in any of the collective investment schemes pursuant to Art. 7 ff of the Swiss Federal Act on Collective Investment Schemes (CISA) and thus does not require an authorisation of the Swiss Financial Market Supervisory Authority (FINMA). Therefore, Investors in this Product are not eligible for the specific investor protection under the CISA. Moreover, Investors in this Product bear the issuer risk.

Furthermore, this Product does not benefit from any depositor protection under Art. 37a under the Swiss Federal Law on Banks and Savings Banks (Banking Act) or other forms of deposit insurance under any other law as might be applicable to this Product.

## 2. Prospects of Profits and Losses

Market Expectation	Investors in this Product expect all Constituents to trade sideways. In any case Investors expect that none of the Kick-In Levels will be touched.
Effect of the performance of the Underlying on the redemption amount:	
- Positive performance	If all Constituents perform positively, Investors realise a positive return.
- Sideways to slightly negative performance	If all Constituents perform sideways to slightly negative, Investors still realise a positive return.
- Negative performance	If one or more Constituent performs negatively and additionally the respective Kick-In Level has been touched, Investors may lose some or all of their investment.
Maximum Return	The profit potential is limited to the coupon payment(s).
Maximum Loss	Investors may lose some or all of the investment as they are fully exposed to the performance of the Constituents.

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### 3. Significant Risks for Investors

General risk warning	Potential Investors should understand the risks associated with an investment in the Product and shall only reach an investment decision after careful considerations with their legal, tax, financial and other advisors of (i) the suitability of an investment in the Product in the light of their own particular financial, fiscal and other circumstances; (ii) the information set out in this document and (iii) the Underlying(s). The following is a summary of the most significant risks. Further risks are set out in the Product Documentation.
Risk Tolerance	Investors in this Product should be experienced Investors and familiar with both derivative products and the stock markets. Although Investors benefit from a predefined, regular coupon payment, they must be willing to make an investment that is exposed to the full down-side risk of the Underlying(s).  A high coupon can indicate a higher risk, in that the rate of the coupon relative to the rate of the risk-free return indicates the overall risk of the product.

#### Product Specific Risk

Loss Potential	Investors may lose some or all of the investment as they are fully exposed to the negative performance of the Underlying(s)
Capital Protection (at Expiry)	None
Risk Potential in comparison to a direct investment in the Underlying(s)	The Kick-In Levels limit the risk exposure compared to a direct investment. However, once one or more of the Kick-In Levels are touched, the risk potential is similar as with a direct investment in the Underlying(s).
Issuer Call right	None
Stop Loss Event	None
Extraordinary termination risk	The Product contains terms and conditions that allow the Issuer to terminate and redeem the Product prior to the Redemption Date. In case of such extraordinary termination, the Issuer shall pay to the Investors an extraordinary termination amount as determined by the Calculation Agent which is usually equivalent to the market value of the Product. Potential Investors should note that the extraordinary termination amount may deviate from and may be considerably below the amount which would be payable pursuant to the final redemption provisions on the Redemption Date. Investors are not entitled to request any further payments on the Product after the termination date.
Adjustment risk	Potential Investors should be aware that it cannot be excluded that certain events occur or certain measures are taken (by parties other than the Issuer) in relation to the Underlying(s) which can lead to changes to the Underlying(s) or its concept (e.g. corporate events of a company whose shares constitute an Underlying, market disruption events or other circumstances affecting normal activities). In the case of the occurrence of such events or measures, the Issuer and/or the Calculation Agent are entitled to effect adjustments according to the Product Documentation. Such adjustments might have a negative impact on the value of the Product.
Illiquidity risk in secondary market	The Issuer or the Lead Manager, as applicable, intends, under normal market conditions, to provide bid and/or offer prices for this Product on a regular basis. However, the Issuer or the Lead Manager, as applicable, makes no firm commitment to provide liquidity by means of bid and/or offer prices for this Product, and assumes no legal obligation to quote any such prices or with respect to the level or determination of such prices.  Potential Investors therefore should not rely on the ability to sell this Product at a specific time or at a specific price. Potential Investors should note that prices quoted typically include a spread and therefore may deviate from the market value of the Product. In special market situations, where the Issuer is completely unable to enter into hedging transactions, or where such transactions are very difficult to enter into, the spread between the bid and offer prices in the secondary market may be temporarily expanded, in order to limit the economic risks of the Issuer. Hence, Investors might sell at a price considerably lower than the actual price of the Product at the time of its sale. By selling the Product in the secondary market Investors may receive less than the capital invested.  In case of a secondary market transaction, there is a possibility that costs, including taxes, related to or in connection with the Product may arise for Investors that are not paid by the Issuer or imposed by the Issuer.
Market Disruption risk	Investors are exposed to market disruption events (such as trading disruption, exchange disruption and early closure of the relevant exchange), which could have an impact on the redemption amount through delay in payment, change in value or suspension of trading in the Product in the secondary market. For a detailed description of such events

and their effects please refer to the Product Documentation.

Withholding tax Investors in this Product should note that any payment under this Product may be subject to withholding tax (such as, inter alia, Swiss Withholding Tax, and/or withholding related to FATCA or 871(m) of the US Tax Code). **Any payments due under this Product are net of such tax.** Please refer to the General Terms and Conditions for detailed information. If the Issuer is required to withhold any amount pursuant to Section 871(m) or FATCA of the U.S. Tax Code, the Issuer will not be required to pay additional amounts with respect to the amount so withheld.

### Risk Factors relating to the Issuer

In addition to the market risk with regard to the development of the Underlying, each Investor bears the general risk that the financial situation of the Issuer could deteriorate. The Products constitute immediate, unsecured and unsubordinated obligations of the Issuer, which, particularly in case of insolvency of the Issuer, rank pari passu with each and all other current and future unsecured and unsubordinated obligations of the Issuer, with the exception of those that have priority due to mandatory statutory provisions. The general assessment of the Issuer's creditworthiness may affect the value of the Products. This assessment generally depends on the ratings assigned to the Issuer or its affiliated companies by rating agencies such as Moody's, Fitch and Standard & Poor's.

The Issuer Ratings indicated in this document reflect the situation at the time of issuance and may be subject to changes. The actual Issuer Ratings at any given time can be seen on the Issuer's website ([www.ubs.com](http://www.ubs.com)) under "Analysts & Investors".

## 4. Additional Information

### Product Documentation

This document ("**Indicative Terms**") constitutes the non-binding Indicative Simplified Prospectus for the Product and contains the information required by Article 5 CISA and the corresponding Guidelines of the Swiss Bankers Association. The prospectus requirements of Article 652a/Article 1156 of the Swiss Code of Obligations are not applicable. The Indicative Simplified Prospectus contains indicative terms and conditions subject to change. The Final Simplified Prospectus in accordance with Article 5 CISA will be made available on the Issue Date.

These Indicative Terms (Indicative Simplified Prospectus) together with the 'General Terms and Conditions for Structured Products on Equity, Commodity and Index Underlyings', stipulated in English and as amended from time to time, ("**General Terms and Conditions**") shall form the non-binding and indicative documentation for this Product ("**Indicative Product Documentation**"), and accordingly the Indicative Terms should always be read together with the General Terms and Conditions. The Indicative Simplified Prospectus may be provided in various languages, however, only the English version shall be relevant and any translations are for convenience only. Definitions used in the Indicative Terms, but not defined herein shall have the meaning given to them in the General Terms and Conditions. In the event that the Product will be listed (see above item "**Listing**" under "**General Information**"), the Product Documentation will be amended in accordance with the listing requirements of the relevant exchange.

The Indicative Product Documentation can be obtained free of charge from UBS AG, P.O. Box, CH-8098 Zurich (Switzerland), via telephone (+41-(0)44-239 47 03), fax (+41-(0)44-239 69 14) or via e-mail ([swiss-prospectus@ubs.com](mailto:swiss-prospectus@ubs.com)). In addition, for clients outside of the United Kingdom, the Indicative Product Documentation is available on the internet at [www.ubs.com/keyinvest](http://www.ubs.com/keyinvest). Notices in connection with this Product shall be validly given by publication as described in the General Terms and Conditions. Furthermore, for clients outside of the United Kingdom, any changes with regard to the terms of this Product shall be published on the internet at [www.ubs.com/keyinvest](http://www.ubs.com/keyinvest).

### Important Information

The information herein is communicated by UBS AG and/or its affiliates ("**UBS**"). UBS may from time to time, as principal or agent, have positions in, or may buy or sell, or make a market in any securities, currencies, financial instruments or other assets underlying the Product to which this document relates. UBS may provide investment banking and/or other services to and/or have officers who serve as directors of the companies referred to in this document. UBS' trading and/or hedging activities related to this Product may have an impact on the price of the underlying asset(s) and may affect the likelihood that any relevant barrier(s) is/are crossed. UBS has policies and procedures designed to minimise the risk that officers and employees are influenced by any conflicting interest or duty and that confidential information is improperly disclosed or made available.

In certain circumstances UBS sells this Product to dealers and other financial institutions at a discount to the issue price or rebates to them for their account some proportion of the issue price ("**Distribution Fees**"). Distribution Fees, if any, are disclosed in section 1 of this document and reflect the maximum amount a dealer or financial institution may receive from UBS; the actual amount may be lower.

Structured transactions are complex and may involve a high risk of loss. Prior to entering into a transaction you should consult with your own legal, regulatory, tax, financial and accounting advisors to the extent you consider it necessary, and make your own investment, hedging and trading decisions (including decisions regarding the suitability of this transaction) based upon your own judgement and advice from those advisers you consider necessary. Save as otherwise expressly agreed in writing,

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UBS is not acting as your financial adviser or fiduciary in any transaction.

This document should not be construed as an offer, personal recommendation or solicitation to conclude a transaction and should not be treated as giving investment advice. The terms of any investment in the Product to which this document relates will be exclusively subject to the detailed provisions, including risk considerations, contained in the Product Documentation.

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## Selling Restrictions

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**Any Products purchased by any person for resale may not be offered in any jurisdiction in circumstances which would result in the Issuer being obliged to register any further documentation relating to this Product in such jurisdiction.**

**The restrictions listed below must not be taken as definitive guidance as to whether this Product can be sold in a jurisdiction. Additional restrictions on offering, selling or holding of this Product may apply in other jurisdictions. Investors in this Product should seek specific advice before on-selling this Product.**

**Europe** – Any public offer of this Product within a EEA jurisdiction (EU member states plus Norway, Iceland and Liechtenstein) shall only be possible if compliant with the requirements of the EUPD and with the law of that jurisdiction.

If the prospectus either does not qualify as a prospectus published in accordance with the requirements of the EUPD or is not filed with or notified to the relevant Financial Supervisory Authority, this Product may not be offered or sold in EEA jurisdictions other than 1) in minimum denominations of, or total consideration per investor of at least, EUR 50,000 (or equivalent in other currencies), provided that the offer is only being made in one or more EEA jurisdiction that will not, before the end of the offer period for the Notes, have implemented the provision under the Directive 2010/73/EU (the "PD Amending Directive") that increases this minimum denomination (or total consideration per investor) to EUR 100,000; or 2) only to Qualified Investors; and/or (aggregated for all distributors) to less than 100 or, if the relevant EEA jurisdiction has implemented the relevant provision of the 2010 PD Amending Directive, 150 natural or legal persons that are not Qualified Investors per EEA jurisdiction. "Qualified Investors" are persons or entities as defined in the Prospectus Directive.

For information on public offering in EEA jurisdictions please see under section "General Information" above.

**Hong Kong** – Each purchaser has represented and agreed that it has not issued or had in its possession for the purposes of issue, and will not issue or have in its possession for the purposes of issue, whether in Hong Kong or elsewhere, any advertisement, invitation or document relating to the Products, which is directed at, or the contents of which are likely to be accessed or read by, the public of Hong Kong (except if permitted to do so under the securities laws of Hong Kong) other than with respect to Products which are or are intended to be disposed of only to persons outside Hong Kong or only to "professional investors" as defined in the Securities and Futures Ordinance (Cap. 571) of Hong Kong and any rules made under that Ordinance.

**This is a structured product which involves derivatives. Do not invest in it unless you fully understand and are willing to assume the risks associated with it. If you are in any doubt about the risks involved in the product, you may clarify with the intermediary or seek independent professional advice.**

**Singapore** – This document has not been registered as a prospectus with the Monetary Authority of Singapore. Accordingly, this document and any other document or material in connection with the offer or sale, or invitation for subscription or purchase, of this Product may not be circulated or distributed, nor may this Product be offered or sold, or be made the subject of an invitation for subscription or purchase, whether directly or indirectly, to persons in Singapore other than (i) to an institutional investor under Section 274 of the Securities and Futures Act (Cap. 289) of Singapore ("SFA"), (ii) to a relevant person pursuant to Section 275(1), or any person pursuant to Section 275(1A) of the SFA, and in accordance with the conditions specified in Section 275, of the SFA or (iii) otherwise pursuant to, and in accordance with the conditions of, any other applicable provision of the SFA.

Where this Product is subscribed or purchased under Section 275 of the SFA by a relevant person which is:

- (a) a corporation (which is not an accredited investor (as defined in Section 4A of the SFA)) the sole business of which is to hold investments and the entire share capital of which is owned by one or more individuals, each of whom is an accredited investor; or

<b>Contact:</b>	UBS AG, P.O. Box, 8098 Zürich	<b>Private Investors:</b> Please contact your client advisor or send an email to <a href="mailto:keyinvest@ubs.com">keyinvest@ubs.com</a>
<b>Internet:</b>	<a href="http://www.ubs.com/keyinvest">www.ubs.com/keyinvest</a>	<b>Product Hotline:</b> +41-44-239 76 76*

Investors outside of Switzerland should consult their local client advisors.  
Please note that calls made to the numbers marked with an asterisk (\*) may be recorded. Should you call one of these numbers, we shall assume that you consent to this business practice.



- (b) a trust (where the trustee is not an accredited investor) whose sole purpose is to hold investments and each beneficiary of the trust is an individual who is an accredited investor, securities (as defined in Section 239(1) of the SFA) of that corporation or the beneficiaries' rights and interest (howsoever described) in that trust shall not be transferred within six months after that corporation or that trust has acquired the securities pursuant of an offer made under Section 275 of the SFA except:
- (1) to an institutional investor or to a relevant person defined in Section 275(2) of the SFA, or to any person arising from an offer referred to in Section 275(1A) or Section 276 (4)(i)(B) of the SFA;
  - (2) where no consideration is or will be given for the transfer;
  - (3) where the transfer is by operation of law;
  - (4) as specified in Section 276 (7) of the SFA; or
  - (5) as specified in Regulation 32 of the Securities and Futures (Offers of Investments) (Shares and Debentures) Regulations 2005 of Singapore.

**UK** – For the purpose of non-discretionary accounts, this Product should not be sold with a consideration of less than 100,000 EUR or equivalent.

**USA** – This Product may not be sold or offered within the United States or to U.S. persons.

**Contact:** UBS AG, P.O. Box, 8098 Zürich

**Internet:** [www.ubs.com/keyinvest](http://www.ubs.com/keyinvest)

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